

THE 3-PART RADIOACTIVE MAN
EVENT BEGINS HERE!

SIMPSONS

TM

#155

\$2.99



COMICS

THE SIMPSONS
20 YEARS
MATT GROENING

LASH
RODRIGUEZ
PEPOY

RADIOACTIVE-MANIA IS HERE!



DIRECT EDITION



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MATT GROENING
Maurice
J.Ho Rote

THE BEST RADIOACTIVE MAN EVENT EVER!

PART 1

IT'S
FINALLY
HERE...

THIS YEAR'S
EVENT WE'VE ALL
BEEN WAITING
FOR...

SHHH,
YOU GUYS, I'M
READING...



**BATTON
LASH**
SCRIPT

**TONE
RODRIGUEZ**
PENCILS

**ANDREW
PEPOY**
INKS

**ART
VILLANUEVA**
COLORS

**KAREN
BATES**
LETTERS

**BILL
MORRISON**
EDITOR



EEP?

EEP!
EEP!

EEP!

EEP EEP
EEPP EPP!

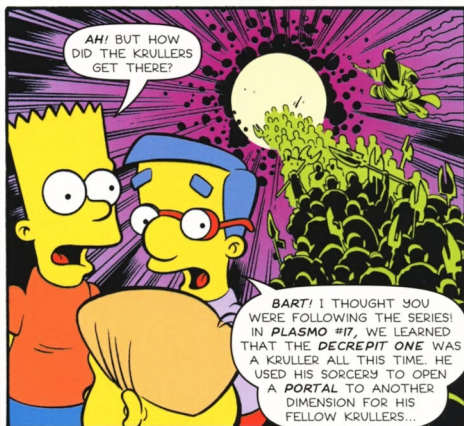
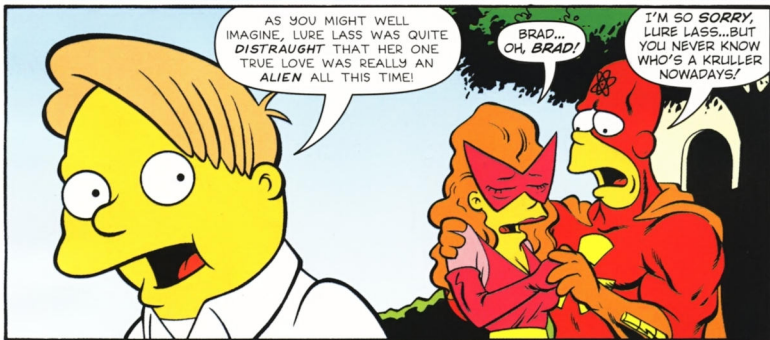
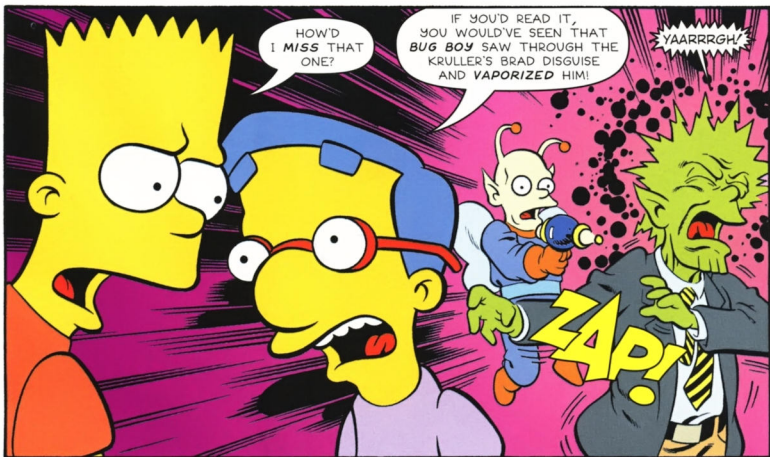
EEP,
EEP...

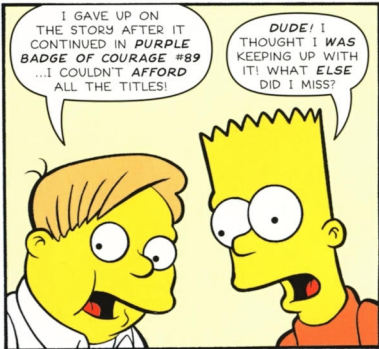
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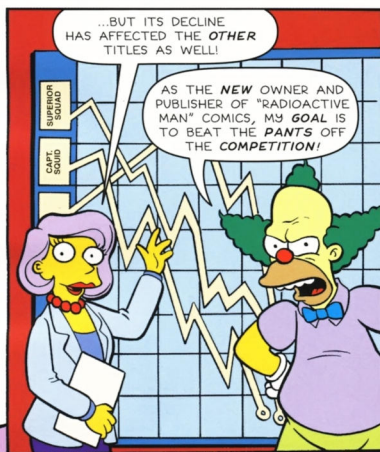


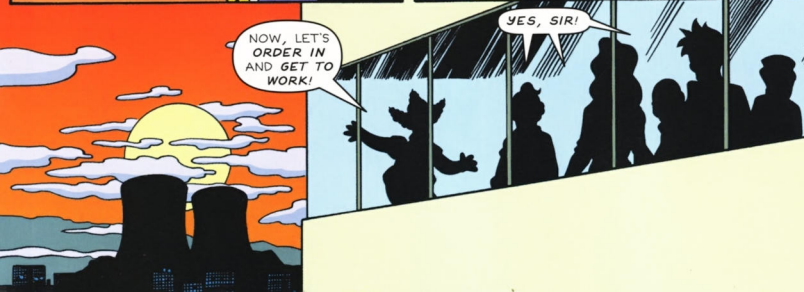
















"...THE *PENCILLER* AND *INKER*
STILL HAVEN'T *RECOVERED!*"

STRONG LASS...
BULB BOY...EH...EH...
DYNAMO LAD, THUNDER
THIGHS...EH...EH...

THE *ROLL*
CALL NEVER
ENDS...EH...EH...
IT *NEVER*
ENDS!!

OKAY, THEN...
HOW ABOUT WE
CHANGE RADIOACTIVE
MAN'S COSTUME?

WHAT,
AGAIN? EVEN
I KNOW *THAT'S*
BEEN DONE...

"...FIRST IN THE '70s..."

"...THEN IN THE '80s..."

...AND THE '90s! AND
I OUGHTA KNOW...EACH TIME
YOUR COMPANY PULLED THIS
STUNT, THEY HIRED A *HIMBO*
MODEL TO HYPE IT ON
MY TV SHOW!

YES, I
REMEMBER.



COMES THE DAWN AND COUNTLESS TIRED IDEAS LATER...



WHILE YOU HAVE BEEN WRACKING YOUR BRAINS TRYING TO REPEAT **YESTERDAY'S** CONCEPTS, I ASKED **LINDSEY NAEGLE** IN OUR SALES AND MARKETING DEPARTMENT TO COME UP WITH AN IDEA TO APPEAL TO **TODAY'S** READER.

I WAS NEVER ONE FOR **FALSE MODESTY**, SO I'LL JUST COME RIGHT OUT AND SAY THIS IS A **BRILLANT SOLUTION** TO OUR PROBLEM.

THIS COMP I WHIPPED UP SHOWS YOU THE **ONLY WAY** FANS CAN HAVE **BOTH** THE OLD AND THE **NEW!**

!GASPI!

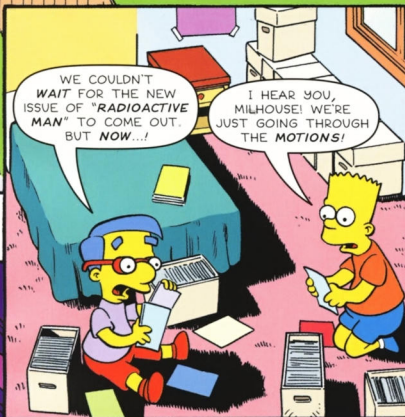
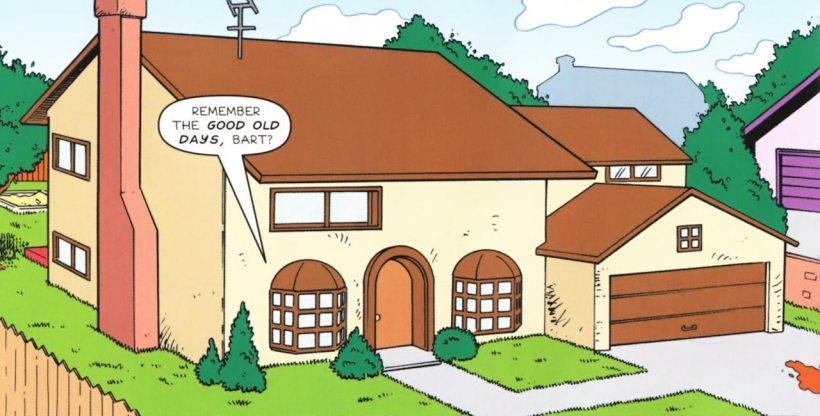
AWESOME IN ITS **SIMPLICITY!**

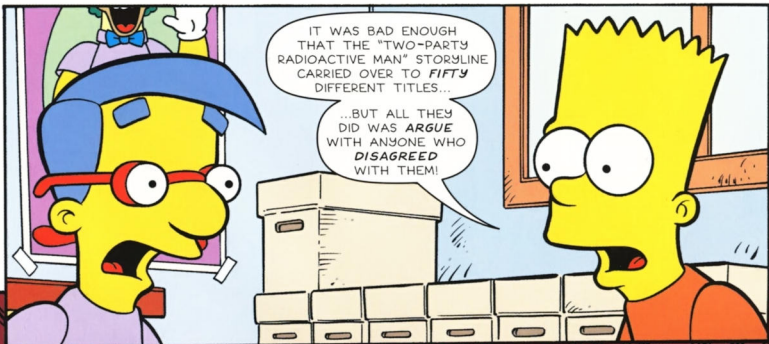
I THINK IT'S GOING TO BE THE **NEXT** STEP IN COMICS PUBLISHING!

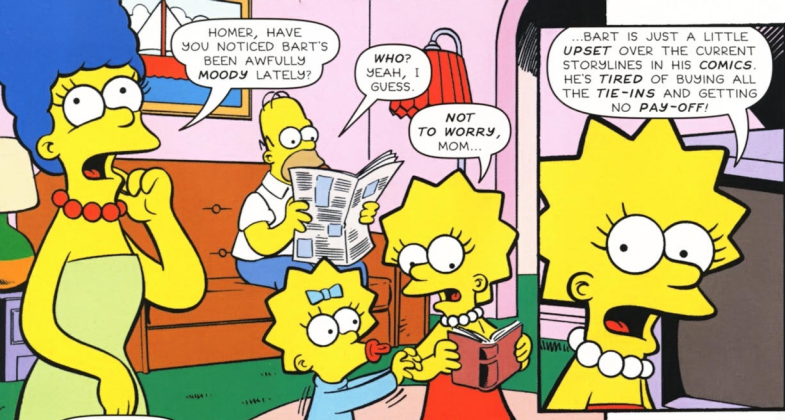
CAN WE **DO** THAT?!!

LINDSEY, IT'S SO **DARING** AN APPROACH... **HOW** DO WE **PROMOTE** IT TO GET EVERYONE TO **BUY** IT WITHOUT TURNING THEM OFF?

WE'RE GOING TO PROMOTE IT BY SAYING **NOTHING!**







HOMER, HAVE YOU NOTICED BART'S BEEN AWFULLY MOODY LATELY?

WHO? YEAH, I GUESS.

NOT TO WORRY, MOM...

...BART IS JUST A LITTLE UPSET OVER THE CURRENT STORYLINES IN HIS COMICS. HE'S TIRED OF BUYING ALL THE TIE-INS AND GETTING NO PAY-OFF!



BART STARTED TO TELL ME HOW THE COMIC BOOK COMPANIES ARE RUINING HIS CHARACTERS, BUT I TUNED OUT.

AH, YOUTH! TO FRITTER AWAY THEIR TIME ON SUCH TRIVIAL CONCERNS! WHEN HE GROWS UP, HE'LL SEE THERE ARE MORE IMPORTANT THINGS TO WORRY ABOUT AND--



WHAT?! THE ISOTOPES ARE TRADING AWAY BUCK MITCHELL? WHAT...ARE THEY NUTS? WHY, THOSE NO GOOD...!



MITCHELL'S THE BEST SECOND BASEMAN THE ISOTOPES EVER HAD! I SHOULD **BOYCOTT** THEIR CRUMMY BALL CLUB! I OUGHTA--!

DAD! DON'T GET SO WORKED UP! WHAT'S DONE IS DONE!



WELL, ACTUALLY, LISA, IT'S **NOT** DONE! IT'S JUST A **RUMOR**! BUT **STILL...** IF THE ISOTOPES TRADE HIM AWAY, THEY'RE **JERKS**!

:SIGH! DAD, WHY DON'T YOU SEE IF THERE'S ANYTHING ABOUT THIS ON THE **NEWS**?

REMEMBER, EVERYONE, DINNER, LIKE THE NEWS, WILL BE READY AT **SIX**.

"THE WAR IS WINDING DOWN, THE ECONOMY IS UP, UNEMPLOYMENT IS DOWN...GROAN! I HATE A SLOW NEWS DAY!"



YOU'D THINK A TRAGEDY WOULD OCCUR, BUT NOOOO! WHAT AM I GOING TO DO FOR A JUICY LEAD FOR TONIGHT'S BROADCAST?

HELLO! WHAT'S THIS...?

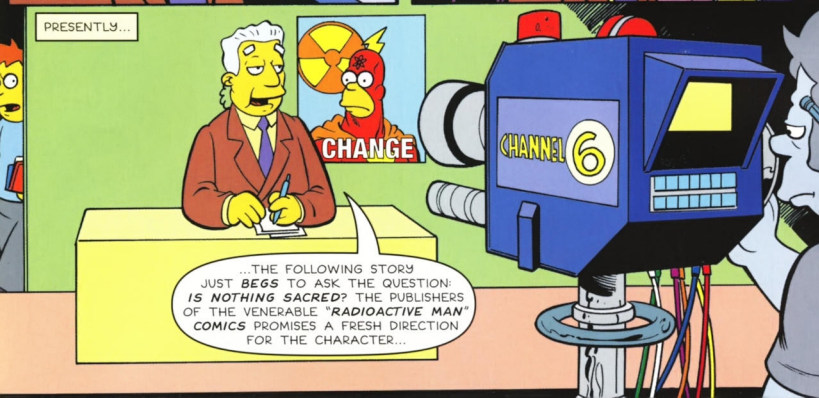


"A DARING NEW APPROACH FOR A POP CULTURE ICON," EH? I GUESS *THIS* WILL HAVE TO DO. AFTER ALL, I'M A VETERAN JOURNALIST...



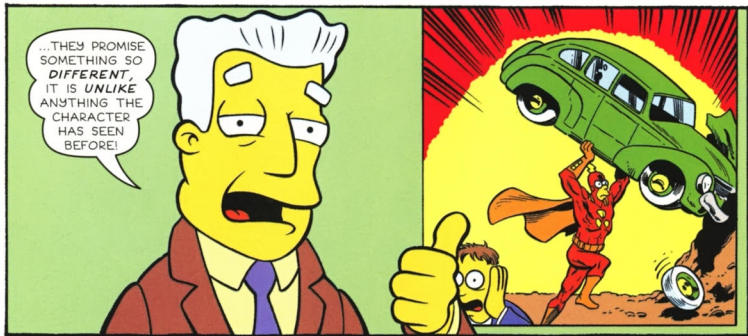
...I THINK I KNOW A LITTLE SOMETHING ABOUT MAKING A BIG DEAL OUT OF NOTHING!

A LITTLE MORE WEECH HAZEL, MEESTER BROCKMAN?



PRESENTLY...

...THE FOLLOWING STORY JUST BEGS TO ASK THE QUESTION: IS NOTHING SACRED? THE PUBLISHERS OF THE VENERABLE "RADIOACTIVE MAN" COMICS PROMISES A FRESH DIRECTION FOR THE CHARACTER...





DO WE REALLY WANT TO
SEE OUR BELOVED HERO CHANGED
FOR THE SAKE OF CHANGE FOR A
CHEAP PROMOTIONAL CAMPAIGN
THAT WILL TRAMPLE ON YEARS
OF TRADITION JUST TO SELL
A FEW EXTRA COPIES?

BUT IF THERE'S A
CHANCE THAT THIS
MIGHT INDEED BE A
ONCE-IN-A LIFETIME
COLLECTOR'S
ITEM...

I SEE **NO NEED**
TO **UP** MY ORDERS.
IN FACT, I--

HOLD
THE LINE, I HAVE
CUSTOMERS.



I WANNA
ORDER **TEN**
COPIES OF THAT
"RADIOACTIVE
MAN" COMIC!

I'LL TAKE
TEN, TOO!

I'LL TAKE
TEN CASES,
MAN!

WHO'S
THE **ARTIST**
GONNA BE?

WHO'S THE
WRITER?

HOW IS THIS
GOING TO AFFECT
CONTINUITY?

I SAW ON THE
NEWS THAT THE
CHANGE IS GONNA
BE **DRASTIC!**

WHY WON'T
THEY SAY **WHAT**
IT'S GOING BE?





FIND OUT IN **BART SIMPSON COMICS #48!** IT'S SURE TO BE **HOT!** AND IT'S ON SALE **NEXT WEEK!**

Matt Groening
PUBLISHER

Bill Morrison
CREATIVE DIRECTOR

Jason Ho
ASST. ART DIRECTOR

Terry Delegeane
MANAGING EDITOR

Karen Bates
LETTERING/DESIGN

Robert Zaugh
OPERATIONS

Art Villanueva
COLORS

Nathan Kane
ART DIRECTOR

Mike Rote
STAFF ARTIST

Serban Cristescu
SPECIAL PROJECTS

Nathan Hamill
ART PRODUCTION

Christopher Ungar
PRODUCTION MANAGER

Sherri Smith, Pete Benson
ADMINISTRATION

